





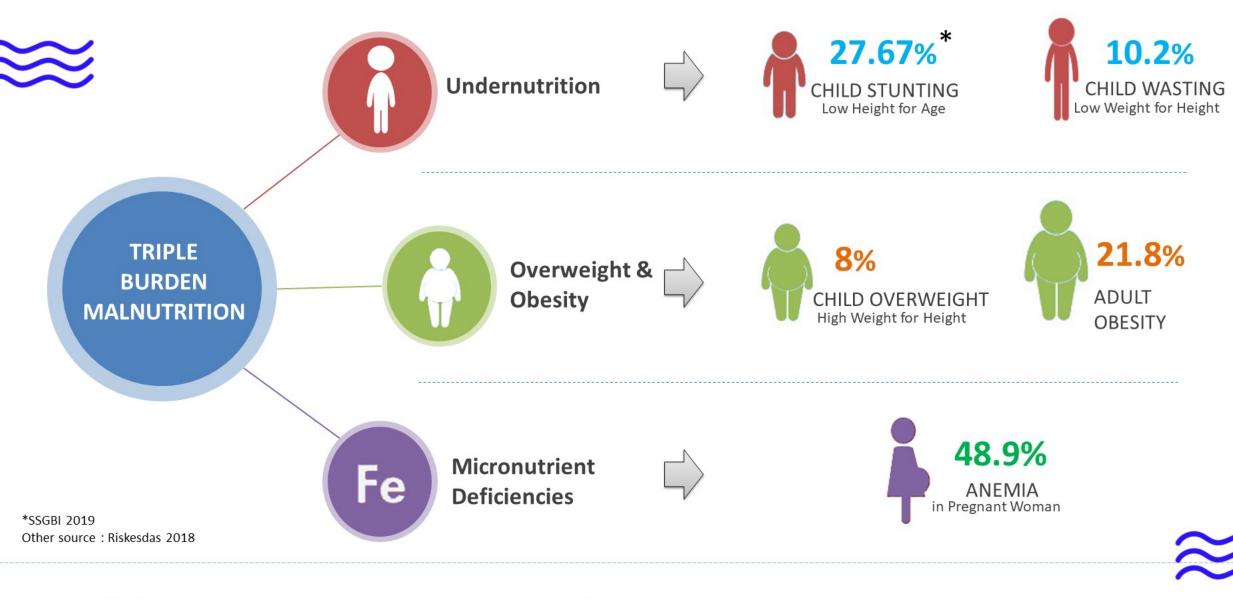
FROM HIDDEN HUNGER TO OVERNUTRITION: NEW CHALLENGE TO IMPROVE NUTRITION IN INDONESIA

Directorate General of Public Health, Ministry of Health



OUTLINE

- Overview Food & Nutrition in Indonesia
- Nutrition Improvement Policy
- Challenges in Covid-19 Issues
- Dietary Guidelines Balance Diet
- Meet the need of micronutrients







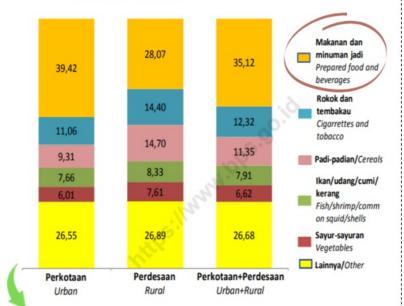


Monthly Average Expenditure per Capita (Rupiahs) by Commodity Food Group and Urban Rural Classification

Gambai

Persentase Pengeluaran per kapita Sebulan menurut Kelompok Komoditas Makanan dan Daerah Tempat Tinggal, Maret 2019

Percentage Monthly Average Expenditure per Capita by Commodity of Food Group and Urban Rural Classification. March 2019



"The highest percentage of food groups is processed food and beverages"

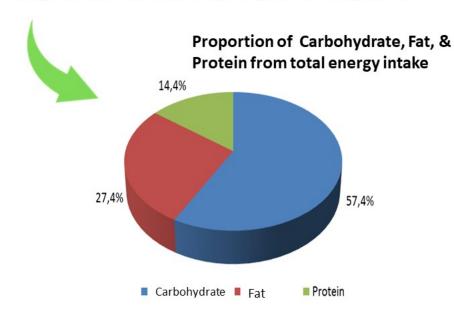
Proportion of population

≥ 5 years old with lack of fruit/
vegetables consumption

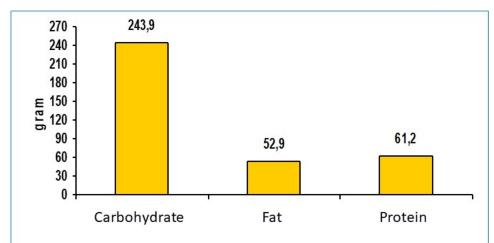
95,5%

Riskesdas, 2018

TOTAL DIET STUDY 2014



Average of Carbohydrate, Fat, & Protein Intake (gram)





FOOD & NUTRITION STRATEGIC POLICY PRESIDENT DECREE 83/2017



"HEALTHY LIVING COMMUNITY MOVEMENT"

President Instruction 1/2017

- Increased physical activity
- Environmental quality improvement
- Strenghtening education and healthy living behaviour
- Provision of healthy food and nutrition improvement
- Improved prevention & disease early detection



Healthy behavior

to support better parenting in order to enhance life quality and prevent nutrition problem



FOOD & NUTRITION SECURITY









Consumption



THE DIETARY GUIDELINE

The technical guide is targeted to professionals and officers from various governmental and non-governmental institutions that implement nutrition education interventions.

The messages are directed to the general public, but the guide includes specific advice for groups through the life cycle.

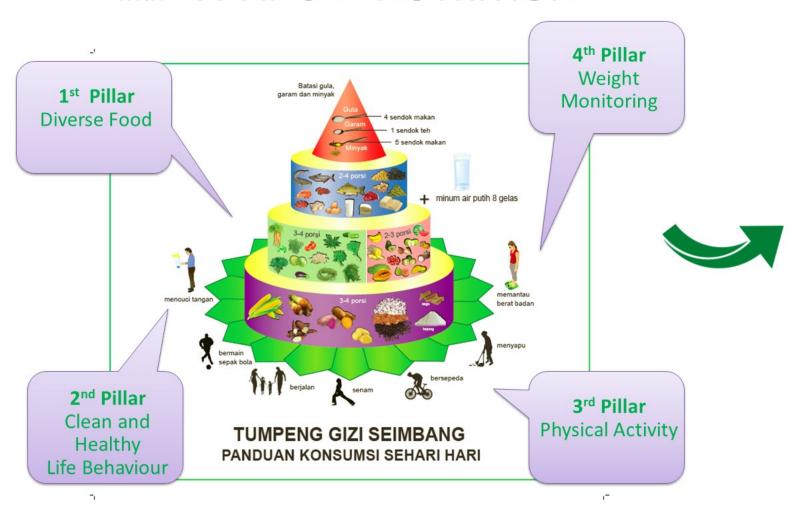


recommendation about food that is useful for the body and not harmful from a health perspective

it is important to consume **good and quality food** consuming food to meet the recommended dietary allowance

HEALTHY LIFESTYLE

with **BALANCED NUTRITION**





visualization of balanced nutrition in one meal serving

10 MESSAGES OF BALANCED NUTRITION



Eat variety of foods



Do Breakfast everyday

• Breakfast between wake up time until 09.00 in the morning to fulfill 15-30% daily nutritional needs.



Eat plenty of vegetables and fruits

- 150 grams fruit (ex. 3 bananas / 3 oranges a day ;
- 250 grams of vegetables (about 2 ½ portion / glass of cooked vegetables)



Drink enough safe water

• Consumption water as a macro essential nutrition is recommended about 1,5 L/day or equal to 8 glasses/day.



Eat high-protein foods

- Animal sources 2-4 portion per day (ex, 2-4 med. slice of meat)
- Vegetable sources 2-4 portion per day, (ex. 4-8 med. slice of tempeh)



Read food labels





Eat a variety of staple foods

 about 3-4 portion/day or equal to 100 g rice or ¾ glasses in a dish



Wash your hands with soap and running water



Limited consumption of sweet, salty, & fatty foods

4 table spoon of **SUGAR**

1 table spoon of **SALT**

5 table spoon of **FAT** from oil



Perform adequate physical activity and maintain a normal weight







MICRONUTRIENT SUPPLEMENTATION

IFA, Vitamin A, Mineral Mix, Sprinkle

INDONESIAN FORTIFICATION PROGRAMME



Salt Fortification (Iodine → KIO3 30 ppm)

- Since 1994
- President Act 69/1994
- Challenge: Salt quality in rural area



Fluor Fortification (Fe, Zn, Folic Acid, B1, B2)

- Since 2001
- SNI 01.3751-2000
- Revised SNI in 2017 with type & compound of Fe based on WHO standards



Palm Oil Fortification (Vitamin A → 45 IU)

- Since 2012
- SNI 7709:2019 → volunteer
- To protect 15% vurnurable underfive children from Vit A deficiency (especially for poor family)



Rice Fortification

20 September 2019, launched "FORTIVIT"
by Indonesian Bureau of Logistic
→ Premium Rice



Opportunities to improve access to nutritious food for underprivileged people through "Non Cash – Food Aid"

Academics can play a central play in

EDUCATION

- Integration lessons related healthy lifestyle at relevant study programs and evidence-based learning from the field
- Develop knowledge and technology, new concepts and theories for food and nutrition security

RESEARCH

 Provide evidence specifically related to improving food and nutrition security which effective and efficient through scientific research

COMMUNITY DEDICATION

- Thematic practices for assisting the community
- The development of fostered areas that are focused and sustainable
- Coordination with regional governments in initiate and ensuring the sustainability of development policies

THANK YOU!

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