



Wise Responder

Poverty & Wellbeing Analytics

Ana Vaz | 2022



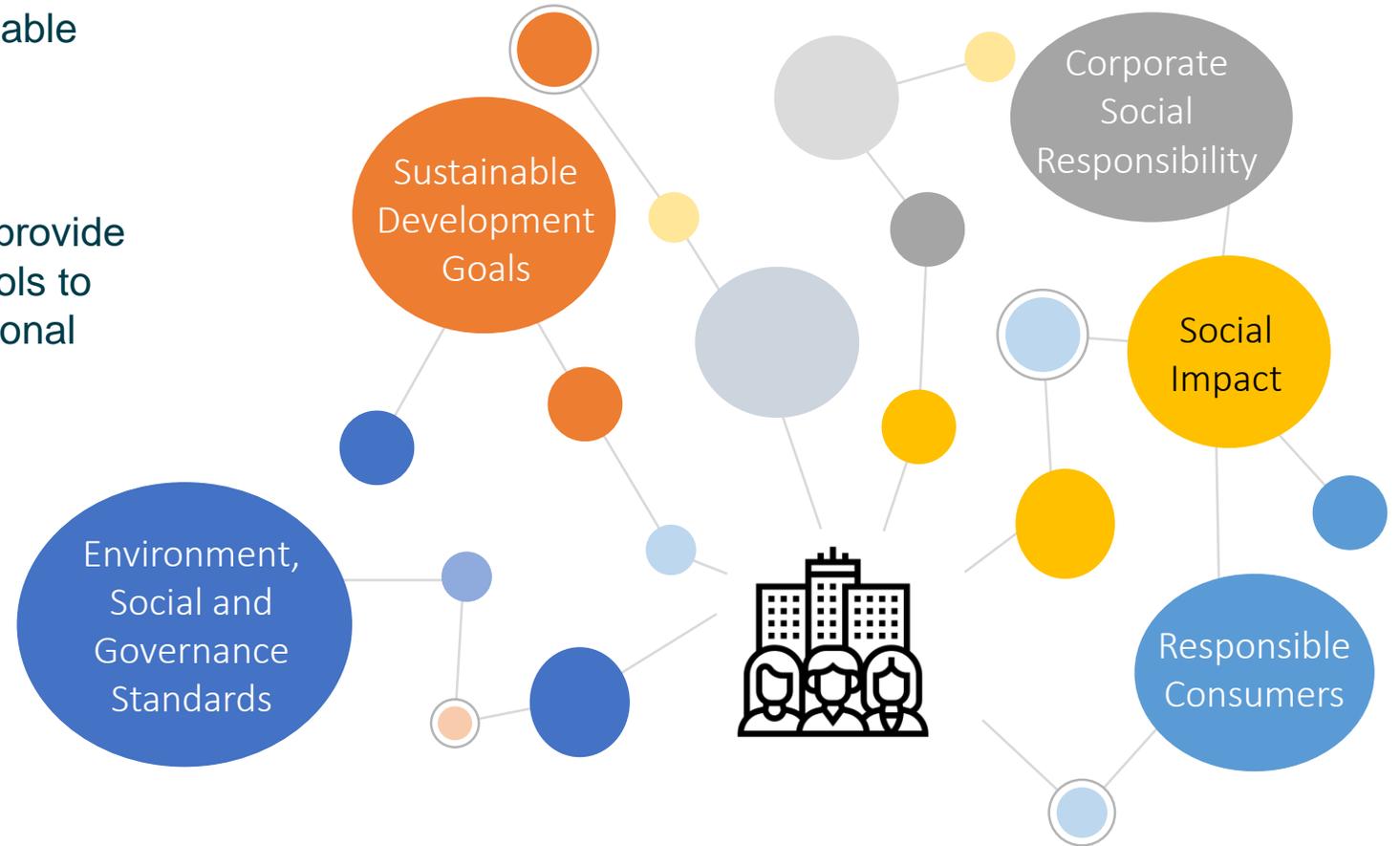
Mission



The corporate sector is under increasing pressure to take more responsibility in promoting sustainable development.



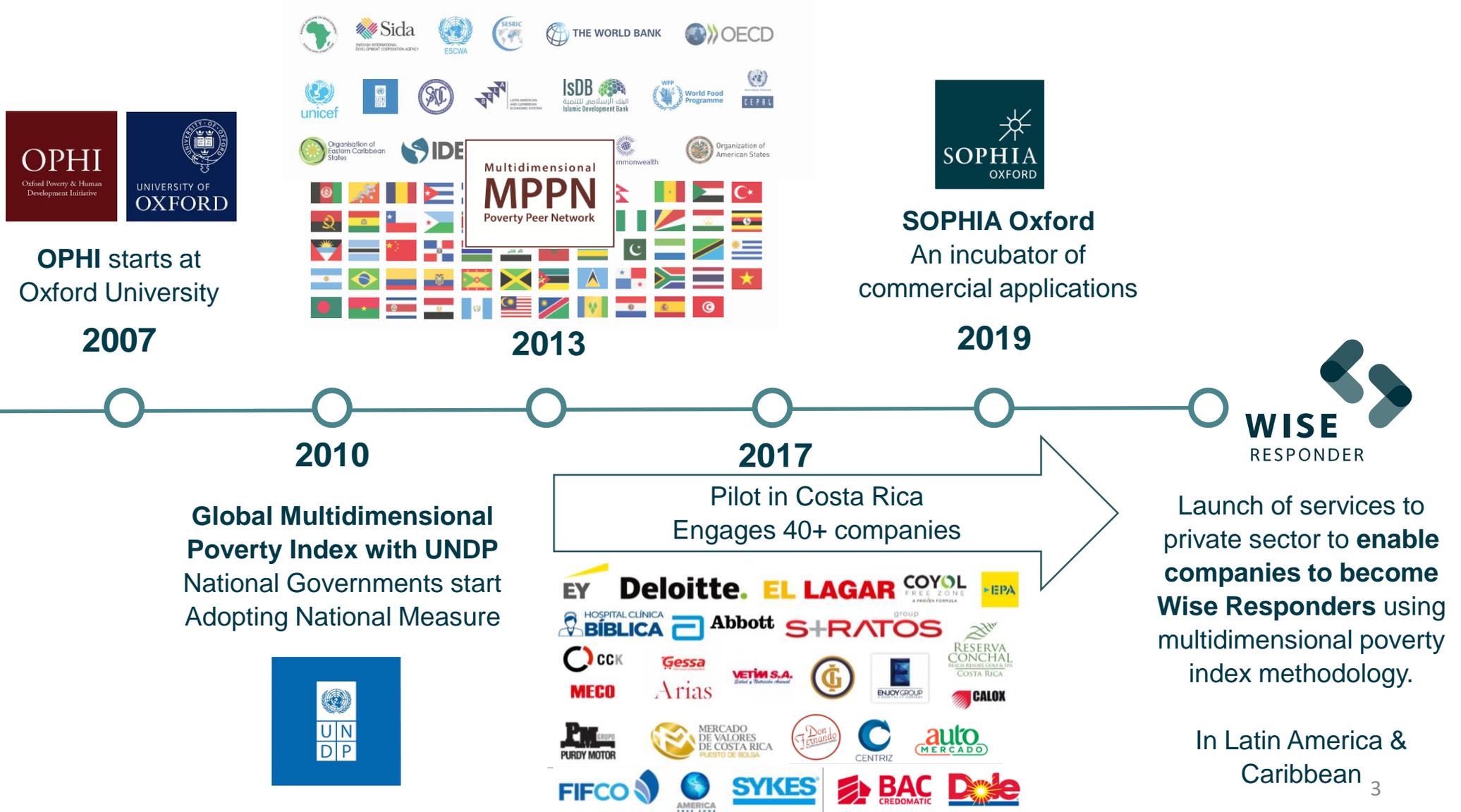
Wise Responder's mission is to provide companies and investors with tools to engage in reducing multidimensional poverty.



Icon: Flaticom.com

Background

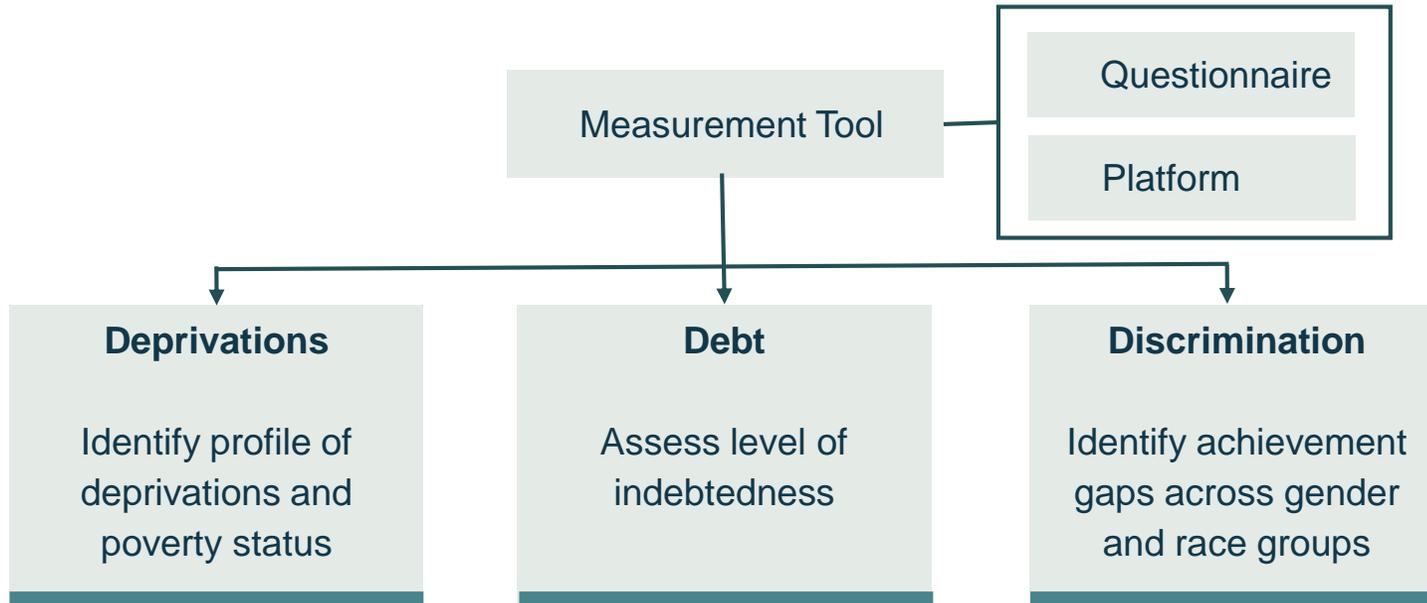

Sabina Alkire
John Hammock



Wiser Responder Action Kit

Action Kit: Questionnaire + Platform + Technical Assistance

Companies get a “3D” view of the challenges facing their employees & their families



Extension from employees to other stakeholders (e.g. clients, suppliers)



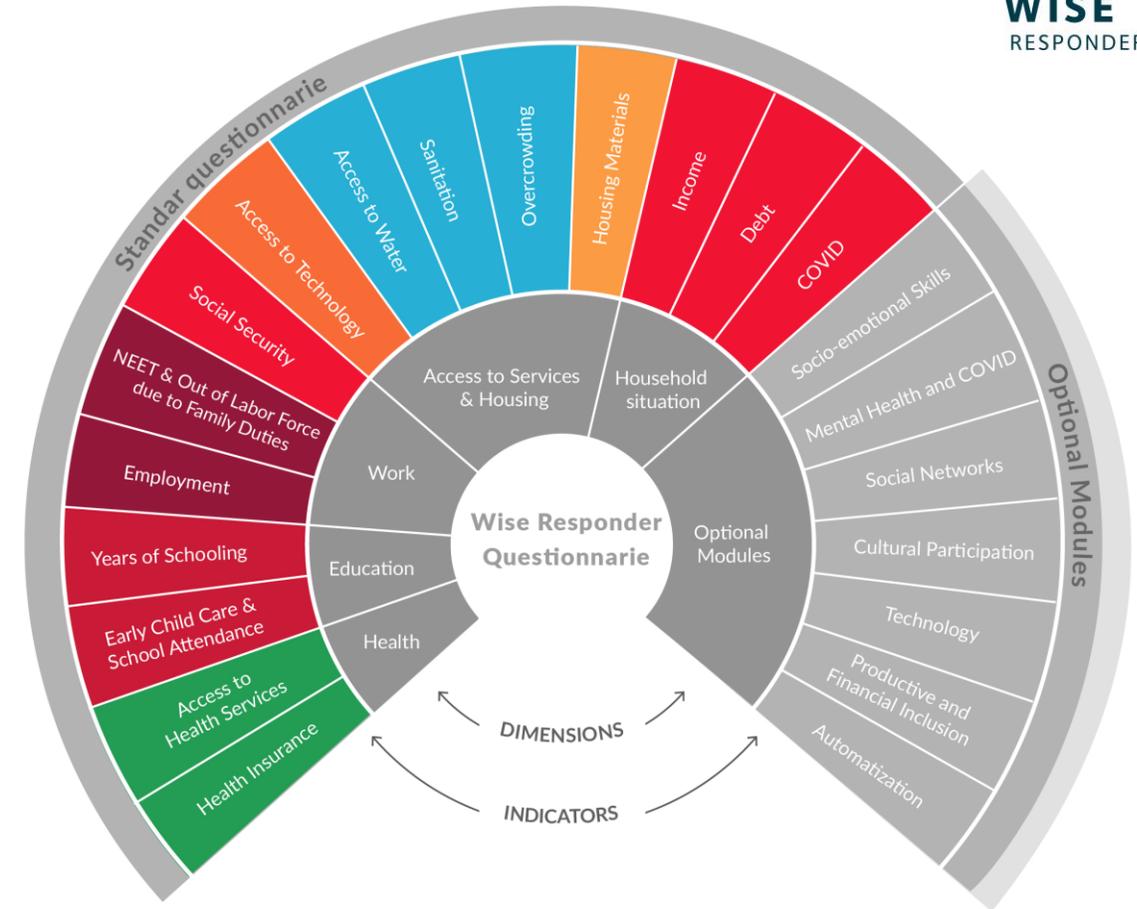
Questionnaire in LAC

Standard Questionnaire.

Collects information to identify the employees living in multidimensional poverty, as well as on other issues important to guide the design of programs, like for instance income, debt, and shocks.

Additional modules

Companies might opt to add additional modules to collect detailed information on specific topics such as socio-emotional skills, social networks, use of technology, productive and financial inclusion, cultural participation and mental health.



SUSTAINABLE DEVELOPMENT GOALS

- | | |
|---|---|
| ■ 1 No Poverty | ■ 6 Clean Water and Sanitation |
| ■ 3 Good Health and Well-being | ■ 8 Decent Work and Economic Growth |
| ■ 4 Quality Education | ■ 9 Industry, Innovation and Infrastructure |
| | ■ 11 Sustainable Cities and Communities |

Each indicator is linked to one of the United Nations Sustainable Development Goals (SDGs). This alignment facilitates coordination between the company's efforts with the government and other national and international actors.

Digital Questionnaire



BIENVENIDA FISHA PERFIL DISCAPACIDAD TIEMPO NUTRICIÓN TRABAJO FINANZAS DEUDAS HOGAR-A HOGAR-B HOGAR-C VIVIENDA-A VIVIENDA-B MIEMBROS FINALIZAR

PERFIL

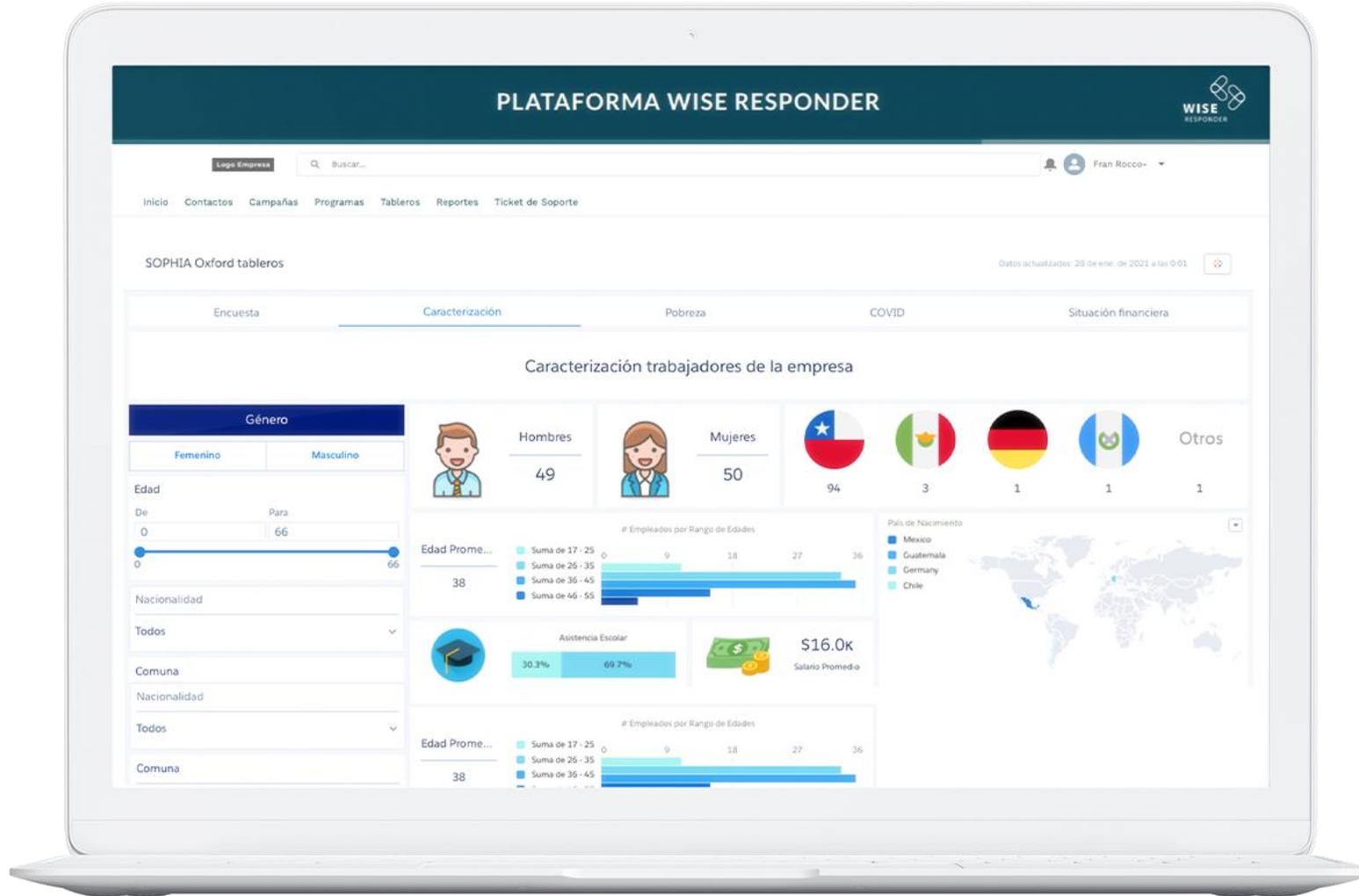
Datos personales del trabajador

Nombre(s)	Apellido(s)	Email	Estado civil
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
N° Celular / Teléfono	Dirección (calle, depto. o casa)		
<input type="text"/>	<input type="text"/>		
Región	Comuna		
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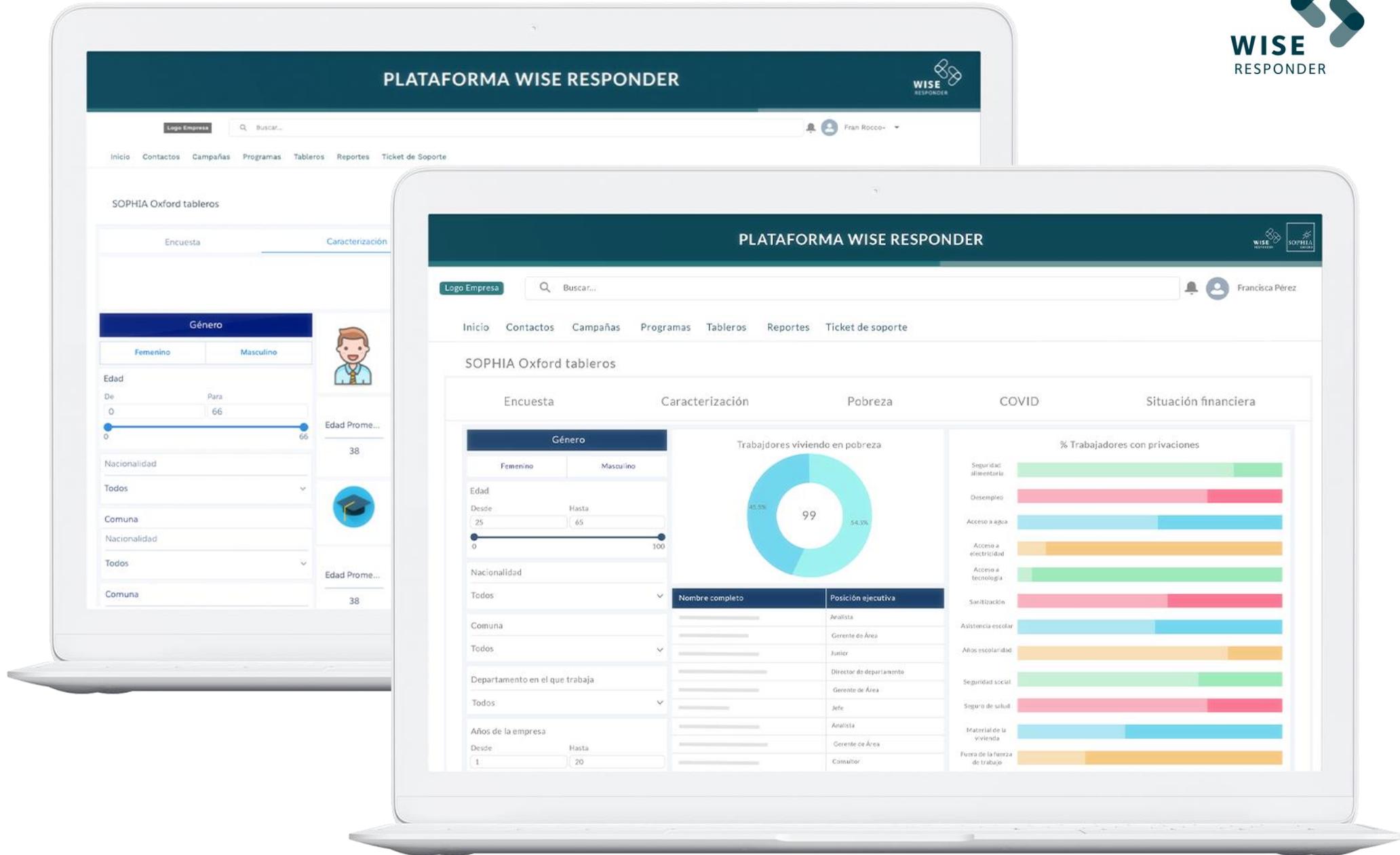
¿Su hogar esta ubicado en un área urbana (ciudad)? SI No

[Página anterior](#) [Guardar y continuar](#)

Platform



Platform



Technical Assistance



UNIT A

Training

Capacity building in the company through a series of training sessions and the delivery of support material.



UNIT B

Analysis of the social management strategy

We strengthen previous experience and make the most of the management systems and tools already used by your company.



UNIT C

Measurement and recommendations

Support throughout the survey implementation and data analysis.
Support in identifying the predominant deprivations, prioritize target groups and recommend effective lines of action.

Clients and Partners

Clients

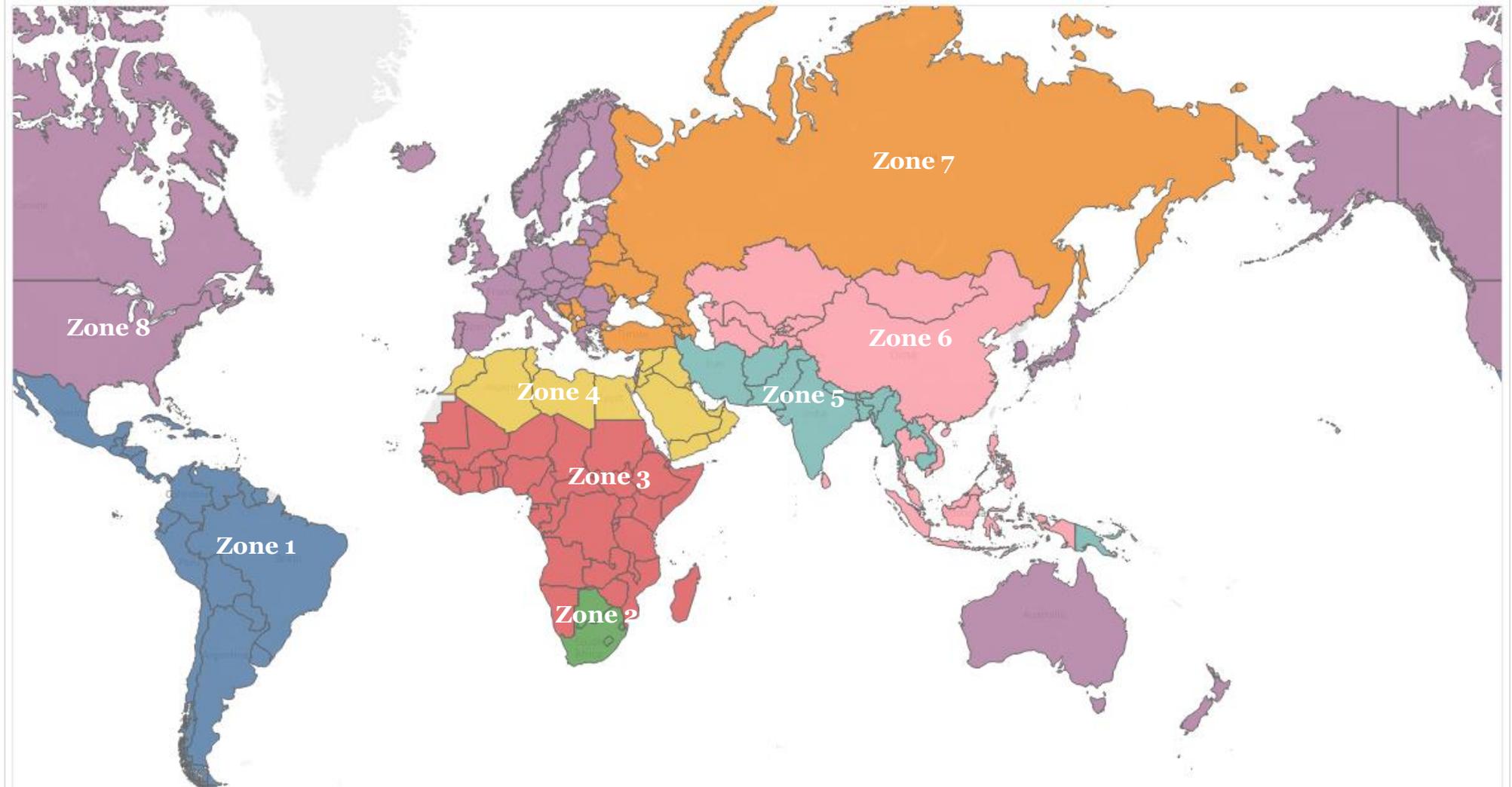


Partners



What next?

Expand to other regions



What next?

Mobilize investment towards tackling multidimensional poverty



Social Data based on the
SDGs



Comparability



Recognized Standard



Sustainability Linked Bonds



ELIMINATING POVERTY

The Importance of a Multidimensional Approach in Tackling SDG 1

CitiGPS: Global Perspectives & Solutions

February 2022



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Thank you

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